

Core Values

The following 10 core values are of utmost importance for the long term success of Micromax Health

- **Customers**
We learn from the customers we serve.
- **Autonomy**
We protect our status as an autonomous and independent corporation.
- **Leadership**
We encourage our employees to take responsibility for their actions. We manage by open communication, agreed goals and performance reviews.
- **Employees**
We seek motivated, committed and actively involved employees.
- **Creativity**
We wish to create an environment that is conducive to progress and innovative ideas. We encourage creativity by all.
- **Strategy**
We concentrate our resources on business we understand.
- **Organisation**
We believe in autonomy and decentralisation while appreciating the necessity of certain centralised functions.
- **Quality**
We strive for exemplary quality in our products and services.
- **Communication**
We speak openly with one another. We handle information freely and responsibly.
- **Profit**
We recognise profitability as the driving force of our corporation.



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